



Website Pricing

DESIGN **\$199** (Up to 2 Designs to choose from after Initial Direction Meeting)

WEBSITE BUILD **\$299**

INCLUDES:

1. Initial Meeting –

Meet for 1-3 hours to decide the purpose, look and content of your website. Review your products or services. Discuss various design solutions so that your website will be unique to your particular needs.

2. Custom Website Build (Header & Tabs) –

If you have an existing Logo, please supply a graphic file, logo and/or company typeface in a jpg or gif format. If you do not currently have a Professionally Designed Logo for Branding your company, see “Logo Design” in A La Carte Section below.

3. An Unlimited Amount of Text (.doc or .txt file) –

Please ensure that the grammar, syntax and spelling are correct. Your website visitors will notice these things and it will affect the way they think about your business. Ideally you prepare your text using a program such as MS Word. If you are an “artist at heart”, you may format your file (font size, bold, italic, underline, spacing, etc.), although I will need to reformat to match your file or as to my recommendation when inputting into html format in the Website.

Common Information to include on your Homepage or Header:

- Company Product Description
- “About My Company” Info
- Company Name
- Company Logo
- Owner’s Names
- Business Address
- Email Address
- Phone Number, Cell Number, Fax Number, 800 Number
- Map link
- Days and Hours Open

4. Images

Supplied by the client (jpg or gif). I can also scan printed photographs. (See A La Carte if you need Product Photography)

5. “Contact Us” Page

Your clients will be able to send you an email directly from your web page.

6. Search Engine Optimization / Search Engine Positioning

Create Keyword Phrases for each page, making it possible for search engine “spiders” to find your sight for potential client searches.

PAGES

\$50 per page

Additional pages include unlimited copy and photos. See A La Carte for pricing to add more extensive items such as Slide Shows, e-Commerce, etc.

Additional Pages to Consider:

(Websites normally have no less than 3 pages and no more than 10 pages. Also, pages can always be added later.)

- **Home**
- **Pricing**
- **My Portfolio**
- **On-Line Store**
- **Blog**
- **About Us**
- **History of...**
- **Events Calendar**
- **Tips and Hints**
- **Testimonials**
- **Menus**
- **Events**
- **Job Opps**
- **My Charities**
- **Forms**
- **Facts**
- **Company Profile**
- **Services and Products**
- **Join our Email List**
- **Photo Album**
- **Calendar**
- **Our Mission**
- **Schedule of Classes**
- **Featured Products**
- **Register Now**
- **Specials**
- **Custom Products**
- **Free Stuff**
- **Biography**
- **Reviews and Awards**
- **Announcements**
- **Useful Links**
- **Client Login**
- **Directory**
- **Customer Service**

A La Carte

Logo Design (2 Logo Designs / 1 Final Art)	\$199
Adding Blog Page	\$150
Linking in Social Media Package (includes Facebook and LinkedIn link, Facebook “like” and “share” buttons, Newsletter sign up, and up to 3 other links of your choosing)	\$100
E-commerce Storefront – Shopping Cart (Up to 30 items added. \$30 for each 10 addt'l items)	\$300
Set up Paypal and link to your E-commerce Storefront	\$75
Photography of Products (incl. cropping, retouching and enhancing)	\$10 ea
Creating and Embedding Slide Presentation or Video (up to 30 photos w/ music)	\$50
Creating and Embedding Information Accordion (up to 5 accordion pages)	\$75
Set up or move your Hosting and set up your Domain Name and Email Registration	\$50
I prefer to use BlueHost which is a highly rated and reliable Host. This is the first thing I do when designing your website. If you have an existing hosting service, it takes approximately 2-3 days for the service to be transferred.	
I use BlueHost for the following reasons:	
<ul style="list-style-type: none">• Unlimited Domain Hosting• Unlimited GB Hosting Space• Unlimited GB File Transfer• Unlimited E-mail Accounts• Secure Shell, SSL, FTP, Stats• CGI, Ruby (RoR), Perl, PHP, MySQL• \$50 Free Google Credit• 99.9% Network Uptime Guarantee• No Hidden Fees• Free Instant Set-up• Money Back Guarantee	
Domain Name and Email Registration	
Company Domain Name (www.mywebsite.com) and company email (yourname@yourwebsite.com)-and forward it to your personal email inbox.	
The approximate fees from the Domain Company to own a Domain Name are \$12 per year.	
Website Changes and Maintenance Billed per 15 min. Minor changes are Free.	\$35 hr
<i>Most websites require some type of maintenance throughout the year – new products, updates to advertising, price changes, contact information, broken links, etc.</i>	